

Press Information

The Volkswagen Group intends to merge all passenger car entities in India

-
- The proposed merger has been considered and approved by the Boards of the three companies: Volkswagen India Private Ltd. (VWIPL), Volkswagen Group Sales India Private Ltd. (NSC) and ŠKODA AUTO India Private Ltd. (SAIPL)
 - The integration of the three entities is subject to regulatory and statutory approvals
 - The restructuring of the Volkswagen Group companies is a significant milestone in the ŠKODA-led 'INDIA 2.0' project and aims to sustainably strengthen the Volkswagen Group's position in India by increasing efficiency in existing synergies
 - ŠKODA AUTO takes over steering responsibility of the Volkswagen Group in India
-

Mumbai/Pune/Aurangabad, 3 April 2019 – The Volkswagen Group has announced its intent to merge its three Indian subsidiaries: Volkswagen India Private Ltd (VWIPL), Volkswagen Group Sales India Private Ltd (NSC) and ŠKODA AUTO India Private Ltd (SAIPL). The merger has been considered and approved by the Boards of the three companies in India and is now subject to the necessary regulatory and statutory approvals. The restructuring of the Volkswagen Group companies in India is an important milestone in the ŠKODA-led 'INDIA 2.0' project of the Volkswagen Group.

The proposed merger of the three companies will make more efficient use of the existing synergies in developing this important growth market. The Volkswagen Group brands: Volkswagen, ŠKODA, Audi, Porsche and Lamborghini, will maintain their individual identities, dealer network and customer experience initiatives. However, the brands will work under the leadership of Mr. Gurpratap Boparai with a common strategy for the Indian market.

Mr. Gurpratap Boparai, Managing Director, Volkswagen India Private Ltd and SKODA AUTO India Private Ltd commented, "India is an important and an attractive growth market for the Volkswagen Group. With the proposed merger, we intend to combine the technical and managerial expertise of the three companies to unlock the Volkswagen Group's true potential in India's competitive automotive market. The integration will lead to coordinated and faster decision making and increased efficiency using existing synergies."

In July 2018, the Volkswagen Group confirmed investments of INR 8,000 crore (EUR 1 billion) in the 'INDIA 2.0' project. In January 2019 the Technology Center was opened in Pune, laying the foundation for the development of products based on the localised sub-compact MQB-A0-IN platform tailored to the needs of customers in the Indian subcontinent. In the second phase of the project, Volkswagen Group will be examining the possibility of exporting vehicles built in India.

VOLKSWAGEN

GROUP INDIA

Press Information

About Volkswagen Group India: *The Volkswagen Group is represented by five passenger car brands in India: Audi, Lamborghini, Porsche, ŠKODA, and Volkswagen. The Volkswagen Group has been present in India for the last 18 years and began its India journey with the entry of the ŠKODA brand in 2001. The Audi brand and Volkswagen brand entered India in 2007, while Porsche brand and Lamborghini brand followed in 2012. Each brand has its own character and operates as an independent entity in the market. Volkswagen Group India has about 30 models in India about 240 dealerships and is operating two plants – Pune and Aurangabad. The Pune Plant has a manufacturing capacity of 200,000 cars per year (maximum in three-shift system) and is currently manufacturing Volkswagen Polo, Ameo and Vento and ŠKODA Rapid. The Aurangabad Plant assembles various premium and luxury models of Audi, ŠKODA and Volkswagen sold in India and has an annual maximum capacity of approximately 89,000. Volkswagen Group India is a part of Volkswagen AG, which is globally represented by 12 brands - Audi, Bentley, Bugatti, Ducati, Lamborghini, Porsche, Scania, SEAT, ŠKODA, Volkswagen Commercial Vehicles, MAN and Volkswagen Passenger Cars.*

Press contact

ŠKODA & Volkswagen Group India

Head of Communications

Denver Fonseca

+ 91 22 33137164

denver.fonseca@skod-auto.co.in