

ŠKODA AUTO Volkswagen India exports the 500,000th 'Made in India' car

- › ŠKODA AUTO Volkswagen India's export program continues to perform steadily despite a global slowdown and the impact due to the COVID-19 pandemic
- › The milestone vehicle is a white Volkswagen Vento manufactured at the Pune plant and will be exported to Mexico from Mumbai
- › The company exports cars 'Made in India' to 61 countries across South America, Central America, Africa, India – Sub Continent, Southeast Asia, Gulf Cooperation Council (GCC) countries & Caribbean region
- › The company will be evaluating exports of its India 2.0 cars made on the MQB A0-IN platform in future

Pune, 21st October, 2020: ŠKODA AUTO Volkswagen India Private Limited (ŠAVWIPL) achieved yet another milestone with the export of its 500,000th car manufactured in India. The milestone vehicle is a white Volkswagen Vento (Left Hand Drive), is part of a shipment of 982 cars being shipped to Mexico from the port of Mumbai. The company has exported over 25,000 cars in the current year marking a consistent export performance in spite of the challenging demand scenario around the world.

Commenting on the occasion, Mr. Gurpratap Boparai, Managing Director, ŠAVWIPL said, "Exports are an integral part of our strategy and achieving five lakh units is a significant milestone for the company. Cars produced at the ŠKODA AUTO Volkswagen manufacturing sites exemplify high quality standards we pursue globally and in India. The achievement gains more significance as we continue to export vehicles despite the current challenges in the industry on account of COVID-19 disruptions. Over the next years, we will be producing cars based on the new MBQ A0 IN platform with a high degree of localisation and will continue to explore exports markets for the India 2.0 products'

SAVWIPL started its exports program in 2010 with 65 units of the India-built Volkswagen Vento for South Africa market and since then has continued to grow incrementally to build the 'Made in India' presence to 61 countries across South America, Central America, Africa, the Indian Subcontinent, Southeast Asia, the GCC countries and to the Caribbean region. The export program aids the company to sustainably manage production volumes with a healthy production share between domestic to export markets to tide over regional volatility of demand protecting the interest of the company as well as its workers. The current year exports account for almost 45% share of production despite the challenging market conditions across the world due to the pandemic.

The future range of products starting 2021 will reach a higher level of localization (up to 95 %). The 4 new products developed for Indian Market for ŠKODA AUTO and Volkswagen consisting of SUVs and Notchbacks will be evaluated for exports to similar markets requiring robust built and efficient cars.

Further information:

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ŠKODA AUTO Volkswagen India Private Limited:

- › Headquartered in Pune, ŠKODA AUTO Volkswagen India Private Limited (SAVWIPL) is the new company that represents the passenger vehicle brands of Volkswagen Group in India
- › SAVWIPL has been formed following the merger of Volkswagen India Private Limited (VWIPL), ŠKODA AUTO India Private Limited (SAIPL), and Volkswagen Group Sales India Private Limited (NSC).
- › The combined entity oversees the Indian operations of five brands – ŠKODA AUTO, Volkswagen, Audi, Porsche and Lamborghini.
- › SAVWIPL operates two manufacturing facilities - at Chakan, Pune and Shendra, Aurangabad
- › SAVWIPL is committed to India and will continue to serve Indian customers with an array of desirable, high-quality automobiles that reflect the needs of the Indian customer and their aspirations
- › SAVWIPL's division, ŠKODA AUTO DigiLab India is one of the 4 agile business innovation hubs for ŠKODA AUTO globally joining those based in Prague, Tel Aviv and Beijing. The division functions as a start-up collaborator in the IT industry, allowing ŠAVWIPL to sustainably strengthen its expertise in both innovation and digital development.
- › Read and know more about SAVWIPL at <https://skoda-vw.co.in/>