

ŠKODA AUTO Volkswagen India partners with IDCA for 2nd ODI National Zone Cricket Championship League ahead of the Deaf ICC World Cup 2022

- › In line with SAVWIPL's Diversity and Inclusion Agenda, the company has come forth to support organising the National Zone Cricket Championship League by Indian Deaf Cricket Association
- › The best performers will get a chance to represent India at the Deaf ICC ODI World Cup early next year
- › SAVWIPL encourages diversity and inclusion as a part of its corporate strategy and reiterates support for talent by nurturing abilities and creating an inclusive work environment

01 March 2021, New Delhi: In line with the company's Diversity and Inclusion Agenda, ŠKODA AUTO Volkswagen India Pvt Ltd (ŠAVWIPL) has come on board as the title sponsor for the 2nd ODI National Zone Cricket Championship League, organised by Indian Deaf Cricket Association (IDCA). The best performers in the tournament will get a chance to represent India at the Deaf International Cricket Council (Deaf ICC- DICC) ODI World Cup 2022 which will be held in UAE early next year.

Commenting on the occasion, **Mr. Gurpratap Boparai, Managing Director ŠKODA Auto Volkswagen India Private Limited**, said, "Sports is one of the biggest equalisers and the opportunity for differently-abled in competitive sports is vital to get the recognition that they deserve. By associating with this tournament, we aim to bring the talent of differently-abled sportsmen at the forefront and encourage them. SAVWIPL believes that effectively confronting the social and sustainability challenges of today and the future requires the collective actions of the government, corporates, and public to help talents shine. My commendations to IDCA for taking the lead in organising these events and my best wishes to all the players."

Sumit Jain, President – Indian Deaf Cricket Association, said "We would like to thank ŠAVWIPL for supporting a sport which needs stronger recognition not just in India but worldwide. This tournament will define the fate of the best players who will represent India in the Deaf ICC ODI World Cup 2022. As an affiliate to the Deaf International Cricket Council, we look forward to the Deaf World Cup with best players to represent India on an international stage."

The tournament is hosted by IDCA for selecting the best players to represent India at the World Cup competing against countries that includes Australia, Sri Lanka, South Africa, and Nepal.

Formed by a group of former deaf-mute players, IDCA is an Independent Body promoting and organizing Cricket for the deaf in India, and is a member of the Deaf International Cricket Council (Deaf ICC) registered under the Society's Registration Act. 1860.

IDCA is conducting cricket activities for deaf including domestic and international match fixtures in India as well as international tours for Indian Deaf Cricket Team.

SAVWIPL encourages diversity and inclusion as a part of its corporate strategy and

reiterates support for talent by nurturing abilities and creating an inclusive work environment. The company believes that promotion of diversity is an important prerequisite to remain successful in the long term and to attract talented people across its Group brands.

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ŠKODA AUTO Volkswagen India Private Limited:

- › Headquartered in Pune, ŠKODA AUTO Volkswagen India Private Limited (SAVWIPL) is the new company that represents the passenger vehicle brands of Volkswagen Group in India
- › SAVWIPL has been formed following the merger of Volkswagen India Private Limited (VWIPL), ŠKODA AUTO India Private Limited (SAIPL), and Volkswagen Group Sales India Private Limited (NSC).
- › The combined entity oversees the Indian operations of five brands – ŠKODA AUTO, Volkswagen, Audi, Porsche and Lamborghini.
- › SAVWIPL operates two manufacturing facilities - at Chakan, Pune and Shendra, Aurangabad
- › SAVWIPL is committed to India and will continue to serve Indian customers with an array of desirable, high-quality automobiles that reflect the needs of the Indian customer and their aspirations
- › SAVWIPL's division, ŠKODA AUTO DigiLab India is one of the 4 agile business innovation hubs for ŠKODA AUTO globally joining those based in Prague, Tel Aviv and Beijing. The division functions as a start-up collaborator in the IT industry, allowing ŠAVWIPL to sustainably strengthen its expertise in both innovation and digital development.
- › Read and know more about SAVWIPL at <https://skoda-vw.co.in/>